

中力股份

EP EQUIPMENT CO., LTD.

引领绿色化、智能化、数字化未来
从物料搬运到数智移动

Pionnering a Green, Autonomous, and Digital Future From Material Handling to Material Moving.



让搬运更简单、更绿色

Material Handling to Material Moving

股票代码 Stock Code: 603194

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中力股份股票代码 STOCK CODE **603194**

做一家受全球尊重的中国企业

MATERIAL HANDLING TO MATERIAL MOVING



品牌理念/公司简介 Company Introduction

初心：让人类搬运更简单、更绿色

使命：做一家受全球尊重的中国企业

愿景：引领绿色化、智能化、数字化未来， 从物料搬运到数智移动

Original aspiration: Making material handling simpler and greener.

Mission: Becoming a globally respected Chinese enterprise.

Vision: Pionnering a Green, Autonomous, and Digital Future From Material Handling to Material Moving.

MATERIAL HANDLING TO MATERIAL MOVING



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ABOUT EP

关于我们

让人类搬运 更简单、更绿色

中力股份（股票代码 603194.SH）是一家靠产品驱动发展、创新引领变革，专业从事电动仓储叉车、智能搬运机器人及叉车开发、制造及服务，自 2013 年起连续 13 年电动仓储叉车产销行业排名第一。

中力股份将始终坚持“让人类搬运更简单、更绿色”的初心，坚守“做一家受全球尊重的中国企业”的使命，以“小金刚”、“油改电”、“搬马机器人”等产品系列多次推动行业搬运效率升级。凭借产品硬实力和较早进行全球化布局的先发优势，成功发展成为一个具有国际竞争力的先进叉车品牌，拥有全球近 2000 亩的生产基地，为全球用户提供一站式物料移动解决方案，实现引领绿色化、智能化、数字化未来，从物料搬运到数智移动的伟大愿景。

MAKING MATERIAL HANDLING SIMPLER AND GREENER

By driving progress with products and leading revolution through innovation, EP Equipment Co., Ltd. (Stock Code: 603194.SH) specializes in the development, manufacturing, and service of electric warehouse forklifts and autonomous material handling robots. Since 2013, EP has ranked first for electric warehouse forklift production and sales for 13 consecutive years.

EP Equipment has been always adhering to the original aspiration of "making material handling simpler and greener" and its mission of "becoming a globally respected Chinese enterprise". Through EPT-ET series electric pallet truck, IC-to-E EFL series forklift and X-mover autonomous robots, EP has repeatedly accelerated industry transformations.

Leveraging its strong product excellence and early global expansion, EP has established itself as the world-leading forklift brand. With production bases covering nearly 1.3 million square meter worldwide, we provide comprehensive material handling solutions to customers around the globe. We will continue to shape and lead industry transformation, advancing toward our vision of a green, autonomous, and digital future - transforming material handling to material moving.

CORPORATE CULTURE

企业文化

努力工作走正道，运行不折腾

中力强调社会责任，坚持正念，致力于通过努力工作，为降低物料搬运过程中的资源消耗及空气污染做出贡献。

Work hard, stay on the right track, and avoid unnecessary detours

EP emphasizes social responsibility and upholds positive values. We are committed to working hard to reduce resource consumption and air pollution in material handling.

持续改进求发展，改变不止步

中力强调产品创新，坚持自主开发，致力于通过满足用户需求，为市场提供全系列物料搬运设备。

Pursue continuous improvement, embrace change without stopping

EP emphasizes product innovation and independent R&D. We are committed to meeting customer needs by providing a full range of material handling equipment for the market.

卓越服务谋共赢，一起共成长

中力强调以用户为中心的服务，坚持用户利益至上，致力于通过强化本地服务，借助互联网工具，为全球用户减少后顾之忧。

Deliver excellent service, achieve win-win, and grow together

EP emphasizes customer-centered service and puts customer interests first. We are committed to strengthening local service and leveraging digital tools to relieve global customers of after-sales concerns.

立足国内全球化，胸怀大格局

中力强调包容文化，坚持多元文化发展，致力于通过本地化布局整合全球资源，做受行业、受客户尊敬的中国叉车品牌。

Think globally while rooted in China, and embrace a broad vision

EP emphasizes an inclusive culture and supports diverse development. We are committed to integrating global resources through localized operations, striving to become a Chinese forklift brand respected by the industry and by customers worldwide.



专注发展 持续深耕搬运领域

COMMITTED TO PROGRESS
ROOTED IN MATERIAL HANDLING

NO.1

电动仓储叉车产销量
连续13年NO.1

2013年至今 中国2+3类

It has ranked first in electric warehouse forklift production and sales for 13 consecutive years since 2013 (China, CLASS II and III)



全球首家由一个中国企业原创一个行业分类
The first Chinese enterprise to define a new industry segment



全球行业头部最年轻的企业
The Youngest Company Among the Global Top 20 in the Industry



数据来源: CITA Data Source: CITA

中力发展历程

EP HISTORY

2009

中力创业

中力首个工厂在安吉落地

EP's Founding

EP's first factory was established in Anji in 2009.



2012

电动化变革

小金刚全球问世

Electrification Revolution

Global launch of EPT20-15ET in 2012.



2016

绿色化变革

中力进入绿色化锂电时代

Green Revolution

EP entered the Era of Green Lithium Batteries in 2016.



2020

智能化变革

中力搬马机器人全球首发

Autonomous Revolution

Global launch of X-mover in 2020.



2022

数字化发展

打造工业物流4.0数智工厂

Autonomous Revolution

EP built digital and autonomous factory for Industry Logistics 4.0 in 2022.



2024 IPO

中力上市

股票代码: 603194

EP's Listing

EP Equipment Co.,Ltd. went IPO in 2024 (Stock Code:603194)



FUTURE 未来

引领绿色化
智能化、数字化未来
从物料搬运到数智移动

Pionnering a Green, Autonomous, and Digital Future From Material Handling to Material Moving.

EP GLOBALIZATION 中力全球化

全球化经营 本地化管理

Global Vision, Local Execution

以全球化视野、本地化行动
深入本地市场,贴近用户需求

With a global vision and local execution, we go deep into local markets to stay close to customer needs.

全球布局实力 EP's Global Footprint



13座 全球工厂

13 Production bases Worldwide



37个 全球运营服务子公司

37 Global Operations & Service Subsidiaries



100+ 本地运营团队

100+ local operation teams



4500+ 全球员工

4500+ global Employees

GLOBAL VISION, LOCAL EXECUTION

全球化经营 本地化管理



EP GLOBALIZATION 中力全球化

中力全球运营团队

EP Global Team



4500+ 全球员工
4500 + Global Employees

500+ 海外运营团队人员
500 + Regional Employees

全球化经营，本地化管理。中力依托专业团队为基石、以先进技术为内核，严守各地属地管理规范，为全球客户提供全方位、高效率、高品质的一站式服务保障。

With a global vision and local execution, we serve our customers worldwide through professional teams and advanced technologies. We strictly comply with local regulations to deliver comprehensive, efficient, and high-quality service, ensuring a seamless and worry-free experience for every user.

EP GLOBALIZATION 中力全球化

中力国内运营服务

EP's Service Network in China



响应效率
Response
Efficiency

20+

子公司
Subsidiary
Companies

1000+

服务点
Service
Network



线上 + 线下
Online + Offline

中力深耕电动仓储设备数十年，严控品质、客户至上，线上线下协同，以专业技术团队提供解决方案与售后支持。

For decades, EP specializes in electric warehouse equipment. Committed to quality and customer satisfaction, we provide professional solutions and full after-sales support via online and offline channels.



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EP PRODUCTION BASE 中力基地

2023
EP Hubei Production Base
湖北整机工厂

全球 13 大研发生产基地 筑牢制造根基

13 R&D and Manufacturing Bases Worldwide



2005 中力研发销售基地



2009 安吉南工业园区



2009 美国生产基地



2012 靖江东工业园区



2014 富阳生产基地



2017 靖江西工业园区



2023 安吉北工业园区



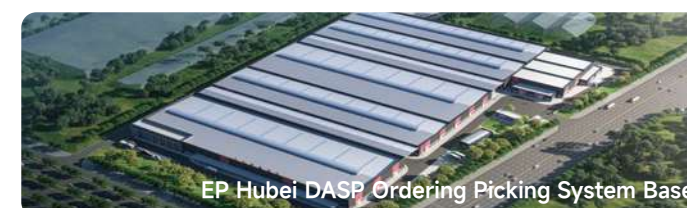
2023 湖北铸造工厂



2024 湖北再生工厂



2026 泰国生产基地



2026 湖北数智新仓工厂



2026 中力摩弗智能科技研究院

EP INNOVATION 中力创新

产品驱动发展 创新引领变革

Driving progress with products
leading revolution through innovation.

我们专注产品研发,以每一次技术突破重塑搬运方式,为用户创造价值、为市场提供发展方向,加快行业 2.0 到 4.0 的搬运升级。

EP focus on product development, driving technological breakthroughs that reshape material moving. This creates value for our users, set the direction for the market, and accelerate the industry's upgrade from 2.0 to 4.0.

ELECTRIFICATION REVOLUTION

电动化变革

小金刚推动行业

实现从手动搬运到电动搬运的跨步

2012 年中力全球首推轻型电动搬运车“小金刚”！
解放了全球百万劳动力,成为行业小金刚的代名词



The EPT20-15ET propelled the industry's leap from manual to electric material handling.

In 2012, EP globally pioneered the lightweight electric pallet truck EPT20-15ET, liberating millions of workers worldwide.

GREEN REVOLUTION

绿色化变革

油改电推动行业

从内燃叉车转锂电叉车的绿色化升级

2020 年中力独创油改电叉车

革命性的将油车和电车统一到了一个底盘上
让 500 多万台内燃车存量市场转换为电车市场成为可能,加速了中国乃至全球叉车行业 3.0 时代的绿色化进程



IC-to-Electric transition boosts industry green upgrade from IC forklifts to lithium forklifts.

In 2020, EP pioneered the IC-to-electric forklift, revolutionarily unifying diesel and electric forklift on a single platform. This innovation unlocked the conversion potential of over 5 million existing IC forklifts, accelerating the green transformation of the forklift industry into the 3.0 era in China and across the world.

人力搬运时代
Era of Manual Handling

1.0

工具搬运时代
Era of Tool-assisted Handling

2.0

动力搬运时代
Era of Powered Handling

3.0

智能化时代
Era of Autonomous Handling

4.0

电动化变革
Electrification Revolution

绿色化变革
Green Revolution

智能化变革
Autonomous Revolution

AUTONOMOUS REVOLUTION

智能化变革

推动工业 4.0 下的工业物流

4.0 智能搬运时代到来

推动工业 4.0 下的工业物流 4.0 智能搬运时代,以产品级、模式级、系统级三层次进行智能搬运布局
成功打造制造业智慧工厂、物流业高效搬运模式等多个样板工程,让智能搬运走入千企万厂!



Advancing the Era of Industrial Logistics 4.0 Autonomous Material Handling under Industry 4.0

In the era of Industrial Logistics 4.0 under Industry 4.0, EP drives autonomous material handling across three levels - product, model, and system. EP has successfully established benchmark projects, including smart factories in manufacturing and efficient material handling modes in logistics, bringing autonomous material handling to thousands of enterprises and factories worldwide.

EP TECHNOLOGY 中力技术

强研发投入 打造工业数智时代高竞争力

High R&D investment
Forging competitiveness in smart industrial era

233^项 45^项 200+^项

海内外专利

233 domestic
and international Patents

发明专利

45 Invention
Patents

国内外大奖

200+ Domestic and
International Awards

作为一家行业中以创新闻名的标杆企业，中力在美国、中国分别拥有产品研发基地，取得了包括德国红点奖、德国 IF 设计奖在内的多项国内外技术创新奖励，先后被评定为“国家高新技术企业”、“浙江省专利示范企业”、“省科技型企业”、“省级企业研究院”、“省级高新技术企业研究中心”、“省博士后工作站”、“省级企业技术中心”等。

As an innovation-driven benchmark in the industry, EP has established product R&D centers in both the United States and China. The company has received numerous domestic and international awards for technological innovation, including the German Red Dot Award and the German IF Design Award. EP has been recognized as a National High-Tech Enterprise, Zhejiang Patent Demonstration Enterprise, Provincial Science and Technology Enterprise, Provincial Enterprise Research Institute, Provincial High-Tech Enterprise Research Center, Provincial Postdoctoral Workstation, and Provincial Enterprise Technology Center, among other honors.



EP STANDARD 中力标准

国家 / 行业 / 企业标准

National/Industry/Enterprise Standards

中力坚守质量底线，针对不同市场执行本地化质量要求：国内整机符合国家生产标准，欧洲整机通过 CE 认证，美国整机符合 ANSI 标准且电器元件通过 UL 认证。企业内部严格遵循体系要求，建立、实施、保持和持续改进质量管理体系，包括所需要的过程及其相互作用。

EP upholds strictly to quality standards and implements localized quality requirements for different markets. Domestic products comply with national industry production standards. European products meet CE standards. American products comply with ANSI standards with electrical components UL-certified. Internally, we follow a robust management system - establishing, implementing and continuously improve it, which covers all required processes and their interaction.

29_↑

参与和起草国家标准

29 cases

Participation in and drafting of national standards

9_↑

参与和起草团体标准

9 cases

Participation in and drafting of group standards

8_↑

参与和起草行业标准

8 cases

Participation in and drafting of industry standards



质量建设

QUALITY DEVELOPMENT

中力始终严格遵循国家和行业标准,持续探索产品品质的更高可能性。通过完善的管理体系严格把控生产流程,运用先进的检测手段和数字化技术精准抓控每一个细节,致力于为用户提供卓越的产品体验,全方位满足用户需求。

EP consistently adheres to national and industry standards, continuously pursuing higher levels of product quality. Through a refined management system, we rigorously control production processes, apply advanced testing methods and digital technology to manage every detail with precision. We are committed to delivering an exceptional product experience and fully meeting customers needs.

● 体系保证, 卓越质量管理

通过 ISO 9001、ISO 14001、ISO 45001, ISO 3834, ISO/IEC 27001 等认证。

System Assurance, Exceptional Quality Management
System Certifications: ISO 9001, ISO 14001, ISO 45001, ISO 3834, ISO/IEC 27001, and others.

● 质量严控, 精益求精

遵守检验流程及标准, 严格把关, 确保产品的安全性、可靠性、一致性, 满足产品法律法规、产品标准及客户需求。

Rigorous Quality Control, Pursuit of Excellence
Strictly following inspection procedures and standards, we rigorously control every step to ensure product safety, reliability, and consistency, meeting all applicable laws, regulations, product standards, and customer requirements.

QUALITY DEVELOPMENT



让搬运更绿色 让低碳理念贯穿
研发、生产、运营全过程

MAKE MATERIAL
HANDLING GREENER

We integrate low-carbon principles
throughout R&D, production
and operations



MAKE MATERIAL HANDLING GREENER

碳排放与能源
CARBON EMISSION
& ENERGY

1.20 吨
CO₂/百万营收
行业较低水平

1.20 tons of CO₂ per million in revenue
(well below industry average)

910 万度
光伏年发电量

Annual solar power generation:
9.1 million kWh

排放与水能源
EMISSION
WATER & ENERGY

100%
厂内新能源叉车占比

100%
废气废水达标排放

Emission, Water & Energy: 100% of forklifts used on-site are new-energy forklifts;
100% compliant discharge of waste gas and wastewater

资源循环利用
RESOURCE
RECYCLING

约 4162 吨
废钢及边角料再利用

0.6-35 吨
电动搬运全系列覆盖

Approx. 4162 tons of scrap steel and offcuts recycled;
Full range of electric handling equipment covering 0.6 tons to 35 tons

THREE BRANDS FIVE DERIVATIVE BUSINESS SEGMENTS

三大品牌 五大衍生业务线

让人类搬运更简单
MAKING MATERIAL HANDLING SIMPLER

**EP中力**
搬运绿色, 提升未来

EP中力
搬运绿色 提升未来
Green Handling, Elevate the Future

**BIGJOE**

BIGJOE
美国70年搬运品牌, 为客户创造价值
A 70-Year-Old American Material Brand Dedicated to
Creating Value for Customers. We Build More than Forklifts. We Build Relationships

**X-Mover**

X-Mover
从物料搬运到数智移动
Material Handling to Material Moving



- 中力航空
EP AVIATION
- 中力OEM
EP OEM
- 中力储能
EP ENERGY STORAGE
- 中力再生
EP RE-MANUFACTURING
- 中力铸造
EP CASTING



Three Brands 三大品牌

EP中力

搬运绿色 提升未来

Green Handling, Elevate the Future

以产品驱动发展、创新引领变革, EP 中力作为一家专注于提供一站式物料搬运解决方案的全球化企业, 其以研发、制造、销售、服务于一体的强大综合优势推动行业变革, 可为全球用户提供上百种型号, 上千种规格产品, 产品系列覆盖平衡重叉车、前移式、电动搬运车、电动堆高车、拣选车、牵引车、正面吊等。

By driving progress with products and leading revolution through innovation, EP Equipment is a global enterprise dedicated to delivering comprehensive material handling solutions. Through integrated strengths in R&D, manufacturing, sales, and service, EP continues to lead industry transformation. We offer a diverse portfolio with hundreds of models and thousands of configurations worldwide, covering counterbalanced forklifts, reach trucks, electric pallet trucks, electric stackers, order pickers, tow tractors, reach stackers, and more.



Three Brands 三大品牌



美国 70 年搬运品牌 为客户创造价值

A 70-Year-Old American Material Brand Dedicated to Creating Value for Customers

BIGJOE别格乔是一家深耕北美市场超70年的国际知名工业车辆品牌，2009年正式加入EP品牌线，致力于为中国用户提供“别具一格，特别规格的”重工况叉车，满足用户多元搬运需求。BIGJOE别格乔叉车不仅仅是制造叉车的品牌，更是与客户建立长期关系的合作者！

BIGJOE is an internationally renowned industrial truck brand with over 70 years of deep roots in the North American market. In 2009, BIGJOE officially joined the EP brand family, dedicated to providing Chinese customers with "unique, special-spec" heavy-duty forklifts to meet diverse transportation needs. We build more than forklifts, we build relationships.



Three Brands 三大品牌

中力数智 从物料搬运到数智移动 Material Handling to Material Moving

中力数智是中力股份旗下专研物料数智移动的先锋科技品牌，通过产品级、模式级、系统级三层次深度布局，覆盖转运、仓储、装卸、拣选四大物料移动环节，实现全场景的数智化转型，成功打通场内到场外无人物流大交通。中力数智以DAS完成全流程数字化链接打造高效协同的数智搬运系统，让千企万厂实现数智物流的转型和升级，最终实现从物料搬运到数智移动的中力伟大愿景。

X-Mover, a pioneering technology brand under EP Equipment, is dedicated to autonomous material moving. Through deep deployment across product level, mode level, and system level, X-Mover covers 4 core material moving operations - transferring, warehousing, loading/unloading and picking - connecting unmanned logistics from intra- to inter-logistics. Powered by DAS (Digital Autonomous System), X-Mover achieves end-to-end digital connectivity and builds a highly efficient and collaborative autonomous handling system that helps thousands of enterprises transform and upgrade their logistics - ultimately realizing EP's ambitious vision of transforming material handling to material moving.

 **产品级** 点到点的长距离搬运问题

Product-level: Automatic point-to-point long-distance material moving.

 **模式级** 一个场景方案+一系列产品
解决一个行业的一类痛点

Mode Level: One application-specific solution plus a robot series to solve a common pain point in an industry.

 **系统级** 通过DAS大脑打通数据上下游
解决供应链数据化全流程管理难题

System Level: Connect upstream and downstream data through the DAS brain to enable full-process digital management of the supply chain.



打通场内到场外 无人物流大交通

中力以全场景数智方案
加速千行百业智能升级

Connect intra-facility and inter-facility logistics
Seamless Unmanned logistics

EP accelerates smart transformation across all
industries with full-scenario digital and
autonomous solutions.

50+ 1000+

细分场景
50+ Specific Scenarios

合作伙伴
1000+ Partners

转运 Transfer



仓储 Warehousing



装卸 Load and unload



拣选 Pick



具身+AI驱动 机器人新引擎释放强动能

加速打造跨本体的高泛性通用大脑,让机器人不仅能理解世界并且能基于“世界理解”做出规划和决策

Embodied + AI Driven
A new robotic new engine releases strong momentum

Accelerating the creation of a highly generalizable, cross-embodiment universal brain - empowering robots not only to understand the world, but also to plan and make decisions based on that world understanding.



打造数智化生产工厂 引领制造业升级

DAS

打造通过“DAS 数智大脑 + 模式级 + 搬马机器人”实现供应端、生产端、需求端全流程数智化管理的数智化工厂，助力企业完成从传统制造业到智慧工厂的转型和升级。其中力安吉北工业园区更是以 120 条智能物流路线、近 200 台移动机器人、40 余个分布式数智新仓等硬核改造，为行业呈现了一个可复制的智能升级样本。

Empowering Digital and Autonomous Factories Drive Manufacturing Upgrades

Leveraging the "DAS Smart Brain + Mode-Level Solutions + X-Mover Robots" framework, we enable end-to-end digital management across the supply, production and demand sides, helping enterprises transform from traditional manufacturing into smart factories. EP Anji North Industrial Park sets a benchmark with 120 autonomous logistics routes, nearly 200 mobile robots and over 40 distributed smart warehouses, presenting a replicable model for autonomous upgrading across the industry.

FIVE DERIVATIVE BUSINESS SEGMENTS

五大衍生业务线

中力航空 | EP AVIATION

中力航空围绕推进“平安机场、绿色机场、智慧机场、人文机场”四型机场的行动纲要和建设路径，加快民航地面设备向绿色转型升级和人工智能设备的开发，为中国民航节能减排而不懈努力。目前已开发各种规格的牵引车、行李传送车、客梯车、清水车、污水车、垃圾车、航空食品车、飞机牵引车，已销往国内近 20 家机场和航司，远销全球 10 多个国家的机场和航司。

Aligned with the national initiative to build "Safe, Green, Smart, and Human-Focused Airports," EP Aviation is accelerating the green transformation and autonomous upgrading of civil aviation ground equipment. We're committed to energy conservation and emission reduction in China's civil aviation industry. Our product range includes tow tractors, baggage conveyors, passenger stairs, fresh water trucks, wastewater trucks, garbage trucks, airline catering trucks, and aircraft tow tractors. These products are now serving at nearly 20 domestic airports and airlines, and have been exported to more than 10 countries worldwide.



FIVE DERIVATIVE
BUSINESS SEGMENTS

五大衍生业务线

EP OEM PARTS

以卓越质量
打造全球信赖的零件品牌

深耕 OEM 零件供应领域三十余载, EP OEM PARTS 始终以全球化视野, 为国际合作伙伴提供零件和组件定制化产品和服务。我们的核心生产工艺涵盖铸造、锻造、压铸、冲压、机械加工、注塑、液压缸、锂电池等, 产品矩阵覆盖物料搬运、汽车、农业机械、工程机械、材料处理、医 疗设备等多个行业领域。

Building a Globally Trusted Parts Brand
with Exceptional Quality.

With over three decades of expertise in OEM parts supply, EP OEM PARTS provides reliable and comprehensive customized componenta and solutions to global partners with a truly global perspective. Our core manufacturing capabilities include casting, forging, die-casting, stamping, machining, injection molding, hydraulic cylinders, and lithium-ion battery production. Our diverse product portfolio serves a wide range of industries, including material handling, automotive, agricultural machinery, construction equipment, material processing, and medical devices.



EP ENERGY

定制专属储能方案
精进效能每一步

Tailored Energy Storage
Solutions for You.

超70万
超过70万平方米
的制造基地布局
Over 700,000m² of
manufacturing facilities

超60万
全球部署累计超过60万组
电池的实践经验
More than 600,000 batteries
deployed globally

EP ENERGY 作为中力股份旗下的品牌，依托中力股份在锂电技术领域的深厚积淀，致力于为全球客户提供尖端的储能系统与智能充电解决方案。凭借超过 70 万平方米的制造基地布局及全球部署累计超过 60 万组电池的实践经验，EP ENERGY 始终以卓越品质与可靠性能赢得市场信赖。

EP ENERGY, a brand under EP Equipment, takes advantage of EP's deep expertise in Lithium-ion technology to deliver advanced energy storage and charging solutions to customers worldwide. With over 700,000m² of manufacturing facilities and more than 600,000 batteries deployed globally, EP ENERGY has earned market trust through exceptional quality and reliable performance.

FIVE DERIVATIVE
BUSINESS SEGMENTS
五大衍生业务线



EP RE-MANUFACTURING

中力再生

FIVE DERIVATIVE
BUSINESS SEGMENTS

五大衍生业务线



湖北基地秉承中力“让人类搬运更简单、更绿色”的初心和“做一家受全球尊重的中国企业”的使命，按照打造“高端装备制造产业基地”的目标和国内领先的绿色化、智能化、数字化工厂标准，积极响应国家“碳中和”、“碳达峰”号召，专业从事废旧叉车拆解翻新和再制造叉车装配生产。每一台再生车都经过中力专业的工艺流程，以及严格的新车检验标准及淋雨、爬坡、过坎等综合性能测试，才能变成符合国家标准的新能源叉车，投放市场！湖北基地将始终以用户为本，践行好绿色发展理念，依托强大的再制造技术实力、严格的质量把控体系、高效的交付能力以及专业齐整的服务团队，第一时间为用户、为市场提供好产品和服务，做好行业绿色搬运发展的引航者。

The Hubei Re-manufacturing Production Base upholds EP's founding vision of making material handling simpler and greener and its mission to "become a globally respected Chinese enterprise." Aligned with the goal of establishing a high-end equipment manufacturing industrial base and adhering to leading domestic standards for green, autonomous, and digital factories, the base actively supports China's "carbon neutrality" and "carbon peak" initiatives. It specializes in dismantling, refurbishing, and re-manufacturing used forklifts. Each re-manufacturing forklift follows follows EP's proprietary process and undergoes rigorous new-forklift inspection standards, including comprehensive testing for rain exposure, hill climbing, and obstacle crossing, before being released as a certified new-energy forklift. Staying true to a user-centered philosophy and green development principles, the EP Hubei Base combines strong remanufacturing expertise, strict quality control systems, efficient production capacity, and professional service teams to deliver superior products and timely service to users and partners. Through continuous innovation, EP Re-manufacturing is leading the industry toward sustainable, green material handling solutions.



FIVE DERIVATIVE BUSINESS SEGMENTS

五大衍生业务线



EP CASTING 中力铸造

中力专注高端铸件研发、生产与销售,同时以国际先进的铸造工艺和检测技术确保产品符合国家标准及国际认证,产品远销北美、欧洲、东亚地区及国家,深受全球客户信赖。

EP specializes in the research, development, production, and sales of high-end castings. With internationally advanced foundry techniques and testing technologies, EP ensures that every product meets national standards and international certification requirements. And its products are now exported to North America, Europe, East Asia, and other regions. Our castings are exported to North America, Europe, East Asia and beyond, earning the trust and recognition of customers worldwide.



中力新服务

以AI前沿技术为支撑，全流程赋能用户

中力依托AI技术应用，打破传统服务模式的边界与局限，构建全链路数智化服务体系，实现需求精准匹配、方案即时生成、服务全球触达、售后高效响应，为客户带来超出预期的服务体验，树立行业数智服务新标杆。

Leveraging AI technology, EP Equipment breaks through the boundaries and limitations of traditional service models, building a fully integrated digital and autonomous service system. This enables precise demand matching, instant solution generation, global service reach and efficient after-sales response, delivering an experience that exceeds customer expectations and setting a new benchmark for smart digital services in the industry.

EP NEW SERVICE

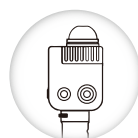


AI销售助手

售后问题一键答 0 等待

AI Sales Agent

One-click access to after-sales support - No waiting



AI售前实施工具

工厂扫描一键测 方案定制更精准

AI Pre - sales Implementation Tools

One-click Scanning - Precise Customized Solution



AI售前方案工具

深度方案咨询 助力轻松学会做优质方案

AI Pre - sales Solution Tools

With the help of in - depth solution consultation, you can easily learn to create high - quality solutions



AI售后服务

智能理解 高效解决问题

AI After - sales Service

Intelligent Understanding Improving Problem - solving Efficiency



车辆远程管理

叉车状态一手握 运营管理更高效

Telematics

Remote Monitoring - Efficient fleet management



远程遥控

远程遥控部署 特殊工况更安全

Human-centered Remote Operation

Remote Control Deployment Safer for special working conditions

全球备件保障

配件商城 + 智能配件仓 响应零延迟
Parts E-Commerce + Smart Parts Bin + Instant Response

全球备件网
EP CARE



数智备件库
DASP order picking system



全球部署备件仓 供应链效率跃升

Global Spare Parts Warehouse Deployment
Dramatic Improvement in Supply Chain Efficiency

DASP 数智备件库



20m²

可容纳1000+个储位

100m²

可容纳5000+个储位
(大小箱混放)

